

Real-time fleet training technology that rewards your drivers

Global.

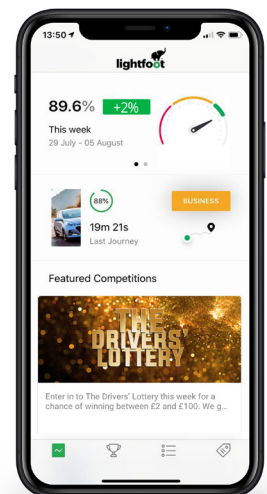
We've partnered with Lightfoot, the award-winning fleet solution, to help businesses like yours experience added value across your fleet. By delivering in-cab driver coaching in real-time, Lightfoot provides long-term results when it comes to reducing downtime, managing risk, and keeping costs low.

What is Lightfoot?

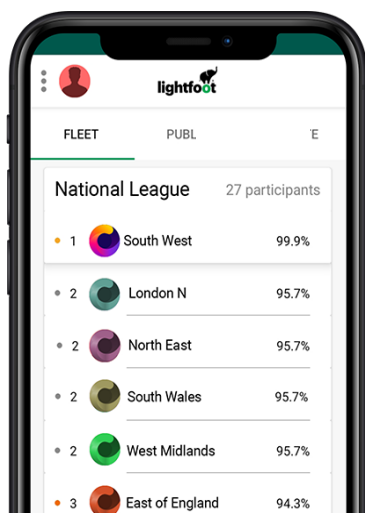
Lightfoot is a fleet management solution with a difference. It's the world's first technology to reward drivers for better performance. It does this by combining real-time feedback with an online rewards platform, so drivers learn to adopt a smoother driving style whilst on the road – and receive high scores, prizes, and recognition for doing so.

The Lightfoot product

Lightfoot's unique psychological approach delivers genuine, lasting behavioural change and sustained results. Drivers are encouraged to adjust their driving style through a series of verbal and visual nudges from the dashboard device, whilst the one-of-a-kind Driver App incentivises better driving with league tables and rewards.



Lightfoot can be used in conjunction with, or as an alternative to, vehicle telematics. Tracking, FNOL, vehicle health reports, walk-around checks, and Driver ID are all available as optional extras.



What are the benefits of Lightfoot?

By building better driving habits across your whole fleet, Lightfoot can help you boost profits, decarbonise your vehicles, and make roads safer.



Save money

Lightfoot lowers fuel wastage by as much as 15%. Smoother driving also reduces vehicle wear and tear by up to 45%, saving you from costly maintenance and repairs.



Save the planet

Lightfoot can help your fleet cut harmful CO₂ and NOx emissions by up to 15%, making a big difference to your company's carbon footprint.



Save lives

Lightfoot trains your drivers to avoid high-risk driving behaviours. This cuts at-fault accident rates by as much as 40%, helping you to keep your fleet safe.



Who is Lightfoot suitable for?

Lightfoot is designed for all fleets of company cars and light commercial vehicles (up to and including 7.5t).

Lightfoot in EVs

Lightfoot's cutting-edge technology is ideal for mixed and fully electric fleets, with unique EV benefits including:

- Up to 15% extra range through uniformity of driving style
- An automated charge expense management system for simple driver reimbursement
- Auto-generated charge reminders via the Driver App to prevent downtime

Lightfoot pricing

You are entitled to Lightfoot Partner pricing – a **15% discount** on standard Lightfoot prices.

To find out more about how Lightfoot can help your fleet, please email chantelle.lewis@lightfoot.co.uk or call 01392 325663

www.lightfoot.co.uk



Sources: Lightfoot clients and partners.
Please note that prices are subject to change and prices may vary depending upon specific circumstances.